

Cannon Services Announces Name Change

Press Release: Cannon Services November 28, 2016

Markham ON-Cannon Hygiene Canada Limited announced today that it will begin operating under its new name 'Citron Hygiene', effective immediately. Citron Hygiene replaces the former 'Cannon Services'. The new company will continue to provide world-class washroom hygiene, chemical solutions, pest control and life safety products for a growing number of commercial facilities.

In April of this year, Cannon President and CEO Peter Farrell, in partnership with Birch Hill Equity Partners, acquired Cannon Hygiene Canada Limited in its entirety from all active shareholders. These include Cannon Hygiene International.

As part of the acquisition agreement, a new name and rebrand were required.

"Naming your new company is a lot like naming your firstborn," said Farrell. "It sounds a lot easier than it is. We were looking for a name that would continue to reflect our focus on hygiene, but do so in a healthier, fresher, cleaner and more environmental manner."

"Our new name signals the official shift in ownership that has been underway for several months. While we take great pride in the business we have built over the past 20 years, we're thrilled with the opportunity that lies ahead." Added Alison Mahoney, Vice President, Sales & Marketing.

"Our dream is to turn Citron Hygiene into a leading global service provider of washroom hygiene, pest control, first aid, and chemical solutions," said Farrell, "With a financial partner of Birch Hill's pedigree on our side, we're confident we can make that happen."

Citron Hygiene is also proud to announce their recent acquisition of leading food service hygiene provider, Sani Service.

About Citron Hygiene (formerly Cannon Services.)

Citron Hygiene is a leading provider of washroom hygiene, chemical solutions, pest control and life safety products for commercial facilities. By combining leading edge innovation with superior customer service, the company helps building owners and managers deliver world-class hygiene and healthier spaces for their employees, customers and guests. For more information, call 800.643.6922.